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**Havana Smokers**

Only First Quality, Well Cured Tobacco Used

No dope or artificial flavoring, just a blending of fine tobaccos. All operators are clean and healthy

A 10 Cent Quality for 5 cents

## PROGRESSIVE NEW SMYRNA

NEW SMYRNA is situated fifteen miles south of Daytona and is an ideal spot reached from Daytona by a hard surface road winding through one of the most picturesque parts of Florida.

With its ancient ruins dating back to a time when the history of man raneth not, interlaced with wires of the modern telegraph and telephone, its miles of shell streets as hard and smooth as a floor and over-arched by hoary forest giants that grew in state-ly grandeur during the lapse of by-gone centuries, New Smyrna is truly a place of romance and rest.

All nature here is very inviting to the tourist and pleasure-seeker. Here too is to be found the best fishing and hunting in the State of Florida.

The people are thrifty, the business men enterprising, and all unite in extending the welcome hand of hospitality to strangers. There are five church edifices for white people and an equal number for the colored population; the town has an excellent high school, a splendid public library, and up-to-date business houses.

There are any number of pretty homes for the permanent population, which numbers close to 2,000, and some very fine winter residences. There are good hotels and boarding houses where you can find accommodations to meet your requirements.

Adjoining New Smyrna is as fine a section of vegetable land as can be found anywhere. This land has been divided into small farms which can be bought at reasonable prices. Some of the finest celery grown in the State is raised on this land. All other vegetables grow in abundance, and here, too, is the home of the famous Indian River oranges.

New Smyrna has no bonded indebtedness and the tax levy is low.

A point that no tourist should fail to visit is the ruins of the Old Spanish Mission which stand somber and alone about one and a quarter miles southwest of New Smyrna. A good road leads to the place and the trip can be easily made by an automobile. Silent in the great pine flats by the margin of the forest, is this place of pilgrimage for the pious; this rendezvous for the picnicker. The ruins are extensive, and while there is no authentic history of their origin, it is presumed that the Mission was built by the Franciscans in the days when the once powerful Kingdom of Spain first planted its flag upon what is now American soil. It was built of coquina, the rock being of the same material, cut into thin slabs and covered with cement plaster. Extensive gardens surrounded it, which were enclosed by a stone wall, portions of which still remain. Visitors usually come in parties merry and curious but the spell of the place soon falls upon them and they separate to sit alone, silent and meditative, under the arches or beside the ancient well.

## CORONADO

Is situated on the peninsula opposite New Smyrna and is connected by a good road and bridge over the deep current of Indian River. Here you can put aside your conventional garb, breathe in large and deep the salty tonic of the sea and enjoy yourself to your heart's content with rod and reel in row or sail boat or in the ocean surf a short half-mile away. The great varieties of fish inhabiting the river and lagoon pass through the channel from the sea beneath the bridge. From verandas, upper balconies and windows you behold the magnificent river, the distant lagoons and islands, the forest-covered peninsula and the vast reaches of the Atlantic Ocean.

## HAWKS PARK

A pretty village located along the ridge above the Indian River two and one-half miles south of New Smyrna and connected with fine shell roads. There is the appearance of newness, comfort and seclusion about the place which stamps it as the abode of people who come here to enjoy the blessings of outdoor life away from places where crowds are apt to gather.

## THE OCEAN HOUSE

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Rates:  
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Special per  
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Excellent Hunting  
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NEW SMYRNA  
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A House Strictly  
First Class in  
Every Respect  
Dinners for Motor-  
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High Grade  
Men's Outfitter

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While at  
New Smyrna  
LUNCH  
at  
BELL'S

## L. C. CHISHOLM

Tonsorial Parlor  
Oldest stand in town  
NEW SMYRNA, FLA.  
Moles and Warts  
Removed Without  
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## PURE ICE CREAM

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Cold Drinks

The Best of Every-  
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New Smyrna  
Is the Place

## ROSE VILLA

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Meals for Transients  
a Specialty

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If for  
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of NEW  
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House-  
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Kitchen and Dining  
Room. Fishing and  
Bathing at Door,  
with Clams and  
Oysters. Write for  
particulars.  
DETWILERS  
Coronado, Florida

## ATLANTIC HOUSE

CORONADO BEACH  
(Open all the year)  
Everything new.  
Water and Gas.  
All kinds of Fish.  
Terms Reasonable.  
T. B. DEMAREE, PRO

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NO APPROVED  
PURCHASERS  
in the New Part of  
OLD SMYRNA

Address:  
Wm. LAWS  
New Smyrna

## ORMOND-ON-THE-HALIFAX

## Drop a line to me at

## ORMOND

I'm just going to  
sit here and fish and  
eat Oranges this  
winter. There are  
some good camp  
grounds near mine.  
Come and pitch your  
tent on one; and join  
me on this.  
LOVE FRANKLIN

## ROSE VILLA

Pleasantly  
situated on  
ORMOND, FLA.  
Frank Mason, Prop.

Rates: \$2.00 and \$2.50  
per day; \$2.50 to  
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ORMOND, FLA.  
Manufacturer of  
Pure Home-Made  
GUAVA JELLY

MARMALADES AND  
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Special Attention to  
Family Orders

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Pan-American Ex-  
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Vegetables Fruits  
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ORANGES  
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Grapefruit—

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Grows on St. Augus-  
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Road in Mound  
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## COTTAGES AND ROOMS TO LET—

Furnished; Modern  
Improvements; on River  
Front or Side Streets. Rents Reasonable.  
Write to W. F. COLBY at Ormond.

ORMOND is five miles north of Daytona, located on the western bank of the Halifax River. The location of the town permits of good drainage and perfect sanitation; the elevation is superb and ideal for winter homes. A wide bridge connects Ormond with Ormond Beach. Many fine residences are maintained on either side of the river, most of them embellished with sub-tropical flora and shrubbery, besides thrifty orange and other citrus fruit trees.

The town is very cosmopolitan, has an excellent graded school, several churches, a fine public library, up-to-date places of business and comfortable and convenient hotels and boarding houses.

Ormond has many of the Florida attractions—fine fruit, good fishing, excellent automobile, safe boating, salubrious climate and pleasant walks and drives.

At Ormond Beach is located the large Hotel Ormond, and its lesser sister, Bretton Inn. The former occupies a position overlooking the Halifax River, while the latter has as its outlook the magnificent beach and the broad Atlantic.

The walks in all directions are particularly attractive, and the arbors, shady and inviting spots and romantic nooks are crowded with rustic seats which are mute invitations to enter into the enjoyment thereof.

Besides the broad, smooth ocean beach there are many drives for carriage or automobile—long drives and short drives; drives through groves of golden oranges; drives through dense tropical forests to Spanish ruins; drives to the ancient Causeway built by the slaves of planters of long ago, and drives to the plantations of hospitable settlers, whose places are replete with the interest of Southern fruits and flowers.

One of these interesting plantations is Number Nine, located on the peninsula, five miles north of the Hotel Ormond. Here you see a fine orange grove, together with great varieties of other sub-tropical fruits and flowers. Five miles further on you come to Moundgrove, one of the finest orange groves in this section of Florida. Moundgrove is on the headwaters of the Halifax River and is amid pretty surroundings. The place is reached by a good road [passing Number Nine] and is a drive all tourists may enjoy.

AND ROOMS TO LET—  
Furnished; Modern  
Improvements; on River  
Front or Side Streets. Rents Reasonable.  
Write to W. F. COLBY at Ormond.

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OWNER OF THE BEST  
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Fine Truck Lands

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## MACON THORNTON

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IF IN ANY WAY  
INTERESTED  
IN PROPERTY IN  
ORMOND OR  
ORMOND BEACH

He Will Give Your  
Business Prompt  
Attention

## MILDRED LODGE

(Formerly Mildred  
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On River Front  
ORMOND, FLA.

A First Class Modern  
House; Rooms  
Single or En Suite;  
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Private Bath. Ser-  
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Unexcelled.

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On the Ormond  
Road Half Mile  
South of Ormond

One of the Finest  
Groves in Volusia  
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VISITORS  
WELCOME

## THE RUBY ORANGE

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MRS. BACON'S  
JELLIES

Are Produced at  
"NUMBER NINE"

Their Reputation  
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TO EAT,  
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Second Floor...

G. A. DREKA & CO  
DELAND, FLA.

Ladies' Waiting  
Room in Mezzanine

## DELAND, THE ATHENS OF FLORIDA

DELAND, the county seat of Volusia County, is situated 23 miles southwest of Daytona and is reached from the latter city by an excellent hard-surface road recently constructed.

At Deland is located the John B. Stetson University, one of the leading educational institutions of the South. Because of the interest in matters educational Deland is known as "The Athens of Florida."

Stetson University has a faculty of 50 professors and instructors. There are over \$400,000 in buildings and equipment; nearly \$300,000 endowment; a Carnegie Library alone representing an investment in building, endowment and books, of more than \$120,000. The library is the United States Government depository for the State of Florida, and contains over 15,000 volumes. Science Hall, one of the newest of 16 buildings, with its furnishings, represents an outlay of \$60,000. Elizabeth Hall is one of the most beautiful college buildings in the South.

The city has a population of about 3,500, with a thickly settled country adjacent. Deland proper is five miles east of the St. Johns River, on the high, rolling pine land of the great "Orange Ridge" of Florida.

The predominating products are oranges and grapefruit, the estimated crop from this vicinity being over 300,000 boxes this year. Grapes, peaches, pears, Japan persimmons, plums, pecans, guavas, strawberries and other fruits are grown in plenty.

In the way of public improvements are many miles of fine shell roads, an excellent high school, electric lights, a system of waterworks that is owned and operated by the city, supplying the purest water at little cost.

Nine houses of worship testify that Deland is a church-going community. Baptists, Episcopalians, Methodists (Northern and Southern), Presbyterians, Christians and Catholics, besides colored Baptists and Methodists, are represented.

The graded school offers a ten years' course, and the building which it occupies is newly furnished throughout, and is one of the most commodious and best equipped public schools in the State.

The trip from Daytona to Deland is made by automobile in a little over an hour, and there are many pretty drives in the vicinity of the county site. A good road leads to DeLeon Springs, five miles, a historic spot, where 60,000 gallons of water bubble from the earth every minute.

From Deland automobiles go south to Osteen, 18 miles, on shell and marl roads; the St. Johns is crossed by ferry near Osteen and cars can then continue to Sanford and Orlando by hard road. There is a shell road from Deland to Orange City, five miles, and a good road from Deland to Lake Helen, a like distance.

## BOND SANDSTONE BRICK CO.

Manufacturers  
Light Granite, Buff, Red and  
Drab Brick

Large Capacity Insures Prompt Ship-  
ments. Write for Booklet and Prices.  
LAKE HELEN, FLA.

## LAKE HELEN

Surrounded by several pretty lakes and guarded by lofty pine trees is Lake Helen, a winter resort of no little importance. Camp Cassadaga, a spiritualistic camp-ground is situated near Lake Helen and at this place several hundred people make winter headquarters. A large lumber mill and the largest brick plant in the South are located at Lake Helen.

## ORANGE CITY

The principal attraction around Orange City is the many handsome golden orange groves. The town is supplied with water said to be the purest in the world, another attraction to visitors. It is at Orange City that passengers over the Florida East Coast Ry. transfer to carriages and drive to Deland. The town is surrounded by land peculiarly adapted to the cultivation of citrus fruits.

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